

World Arthritis Day 2018

World Arthritis Day - Call to action



In advance of World Arthritis Day, CreakyJoints created a global Call to Action inviting people from around the world to submit their personal perspective on living with Arthritis.



World Arthritis Day

Early diagnosis and treatment:

- * Reduces symptoms
- * Improves chances of remission
- * Prevents disability

Join the CreakyJoints community for arthritis support and education
creakyjoints.org/worldarthritisday



Día Mundial De La Artritis

Diagnóstico y Tratamiento Temprano:

- * Reduce síntomas
- * Mejora la probabilidad en llegar a remisión
- * Previene discapacidad

Únete a la comunidad de CreakyJoints para más información, apoyo e informes sobre la artritis
creakyjoints.org/diamundialdelaartritis



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World Arthritis Day Survey - At a Glance



This is what I wish the world knew about Arthritis



"I wish the world knew that arthritis doesn't affect only the elderly & some days I can face the world head on, but there are other days that I can't even hold my cup of coffee." -Krissia, Costa Rica



"There are days my daughter looks fine and has a smile on her face but still has pain!." -Patty, USA



"Just because you can't always see it - doesn't mean it's not there. I'm not lazy, I'm not exaggerating, I'm not too young. It can affect people of all ages." -Mia, New Zealand



"There are over 100 different forms of arthritis affecting people of all ages. Newer treatments have done wonders to prevent major joint deformities, but they don't always stop the pain, fatigue and inflammation that often comes with arthritis. So, don't presume that if someone looks fine, they are not suffering inside." -Rosemary, Australia



How would a world without Arthritis look?



"Being able to work, do everything every day with my husband, such as long walks with our dog, which I haven't been able to do for a long time. I'm only 56. Being able to play with my grandchildren and do my hobbies." -Annette, UK



"I would feel FREE, since it has often depressed me. I don't go out. I don't attend holidays, etc. I can't commit to anything. Today I'm fine; tomorrow, I do not know." -Silvia, Argentina



"A world full of movement." -Paola, Costa Rica



"A world where we would live our lives at the fullest, and finally "I'm OK" would be for real." -Ana, Portugal



"Free of pain & emotional distress." -Patty, USA

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World Arthritis Day - Response

The world answered:



Countries

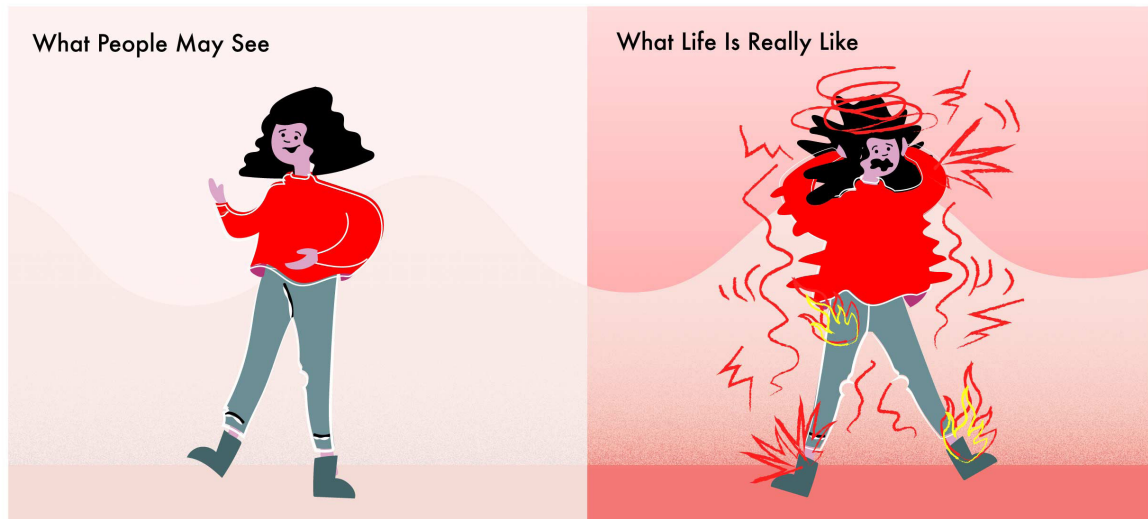
United States	Georgia	Brazil
Australia	Indonesia	India
Ireland	Kenya	Nicaragua
United Kingdom	Sri Lanka	Panama
Canada	Myanmar	Qatar
New Zealand	Malta	Uruguay
India	Mauritius	United Arab Emirates
Mexico	Malaysia	South Korea
Greece	Nigeria	
Puerto Rico	Norway	Total Engagement
Portugal	Peru	North America - 34%
South Africa	Serbia	South America - 12%
Phillipines	Trinidad & Tobago	Australasia - 21%
Germany	Venezuela	Europe - 32%
Italy	Costa Rica	Africa - 1%
Montenegro	Colombia	
Panama	Chile	
Belgium	Ecuador	
Spain	Peru	
Fiji	Paraguay	



Arthritis Awareness Month

During Arthritis Awareness Month in May 2019, CreakyJoints launched our “As NOT Seen on TV” campaign to encourage arthritis patients to share with our community and the world the real-life reality of people living with chronic disease — not just what we see on TV or on social media. We shared a post a day across social media platforms, asking patients to contribute their “behind-the-scenes” reality of living with arthritis.

Living with Chronic Illness Isn't Like What You See on TV



The Results Were Impressive

6,500

likes

450

+ comments

600

+ shares

100,000

+reach

“You have to drag yourself there and put on a ‘I’m awake’ expression.”
—Sonia W

“I feel like I fail my family every day. I’m working on the acceptance part of the illness. Haven’t gotten there yet.”
— Lindsey S.

“It’s so hard not to be able to be there the way you would for the ones you love if you were well.”
— Alberta O.

“The best days for me are just getting the ‘normal’ stuff done. Making dinner for my family, finishing some laundry, getting my daughter to school and practice. Those are my happiest days.”
— Stacy B.

“People don’t understand. And do not believe you when you say that you cannot make plans or have to cancel or do not know what time you can be ready. Yesterday was an ‘ok’ day for me; today is horrible with intermittent flares. And I did not do ‘too much’ yesterday. Such is the life of a warrior.”
—@docmaw_co